

Outside the Box...




the Rotarian

ROTARY 684

JULY 2014

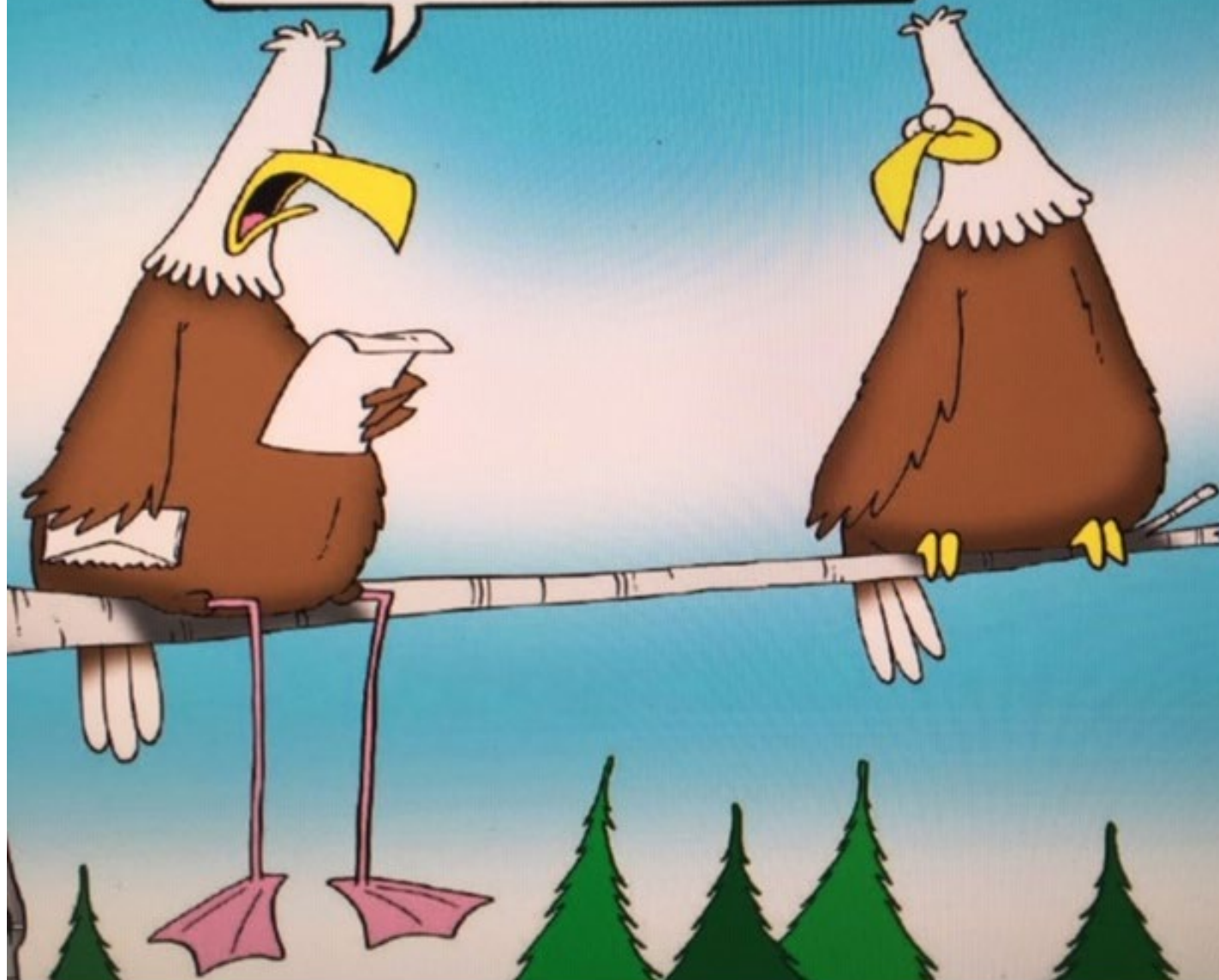


**Meet the new
RI president,
Barry Rassin, and
his wife, Esther**

Rotary 

WHADDYA KNOW? ACCORDING
TO MY DNA TEST, I'M
93% EAGLE AND 7% FLAMINGO.

2-24



**Don't
think
outside
the box.**



**Think
like
there is
no box.**

Be a flamingo!

Have the courage to go against the crowd...



simply
irresistible



What do we mean by *Irresistible*?

Something is irresistible if it is so enticing, attractive, magnetic, tempting, or alluring that you want to be part of it!

When something is irresistible, there is no desire to fight it

Is your club like that?

It can be...



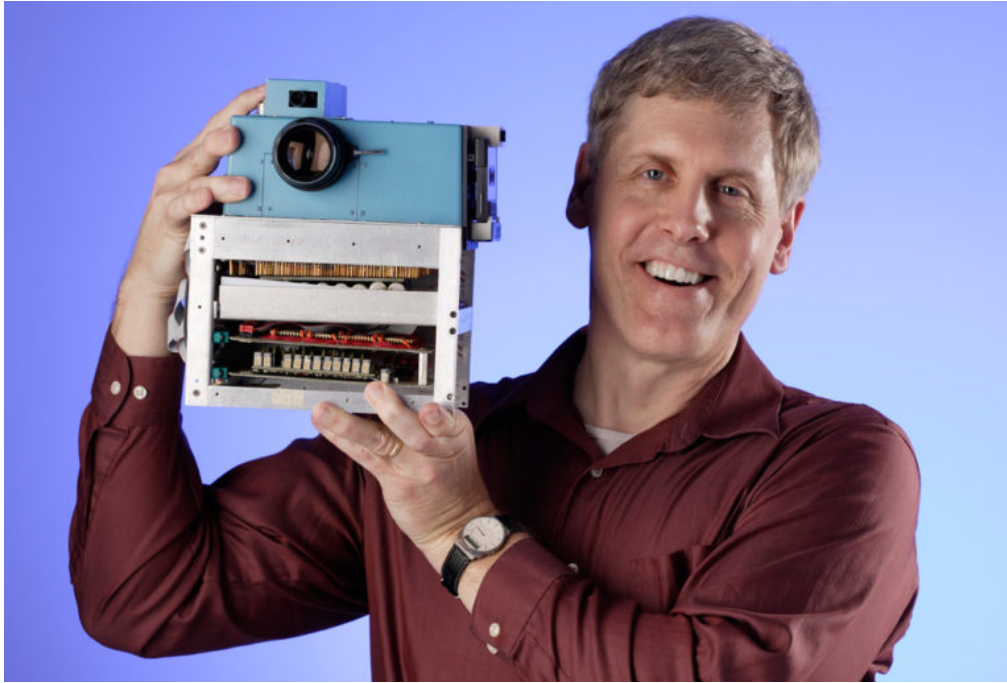
There is no single recipe or magic bullet...





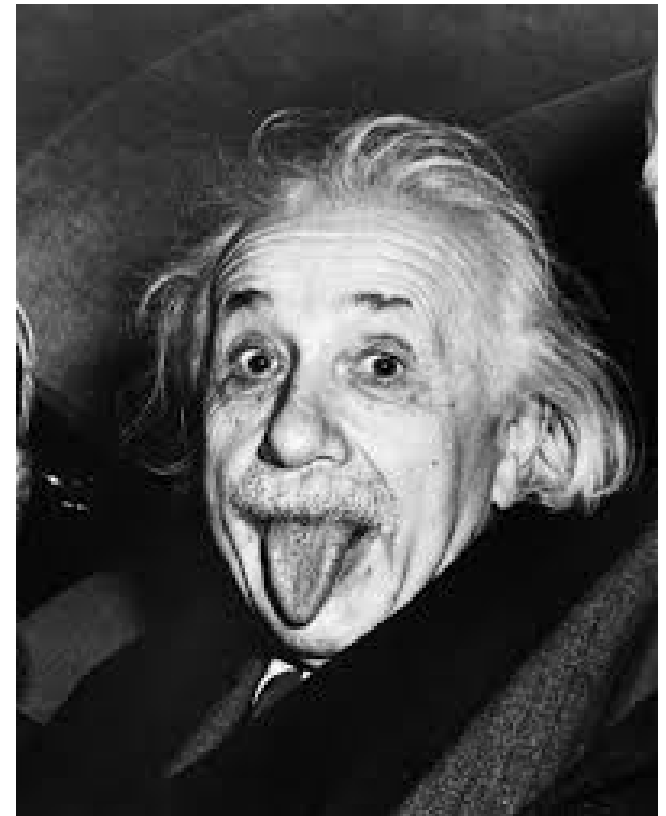
**How could your club twist a bit...
to be more irresistible?**

Agile and Adaptive



Stephen J. Sasson

Internet History Podcast





If you change nothing...

nothing will change.



What do we know about successful organizations?



Meaningful
Work



Supportive
Management



Fantastic
Environment



Growth
Opportunity



Trust in
Leadership

“Simply Irresistible Organization Model”

2017 Deloitte Human Capital Trends

What are our priorities?

Lead - Increase our impact

Engage - Enhance participant engagement

Adapt/Agile - Increase our ability to adapt

Diversity - Expand our reach; Inclusion

Look in the mirror...




43%



**There will
be some of
those days...**





When everything seems to be
going against you, remember that
the Airplane takes off against the
wind, not with it.

It's all about...

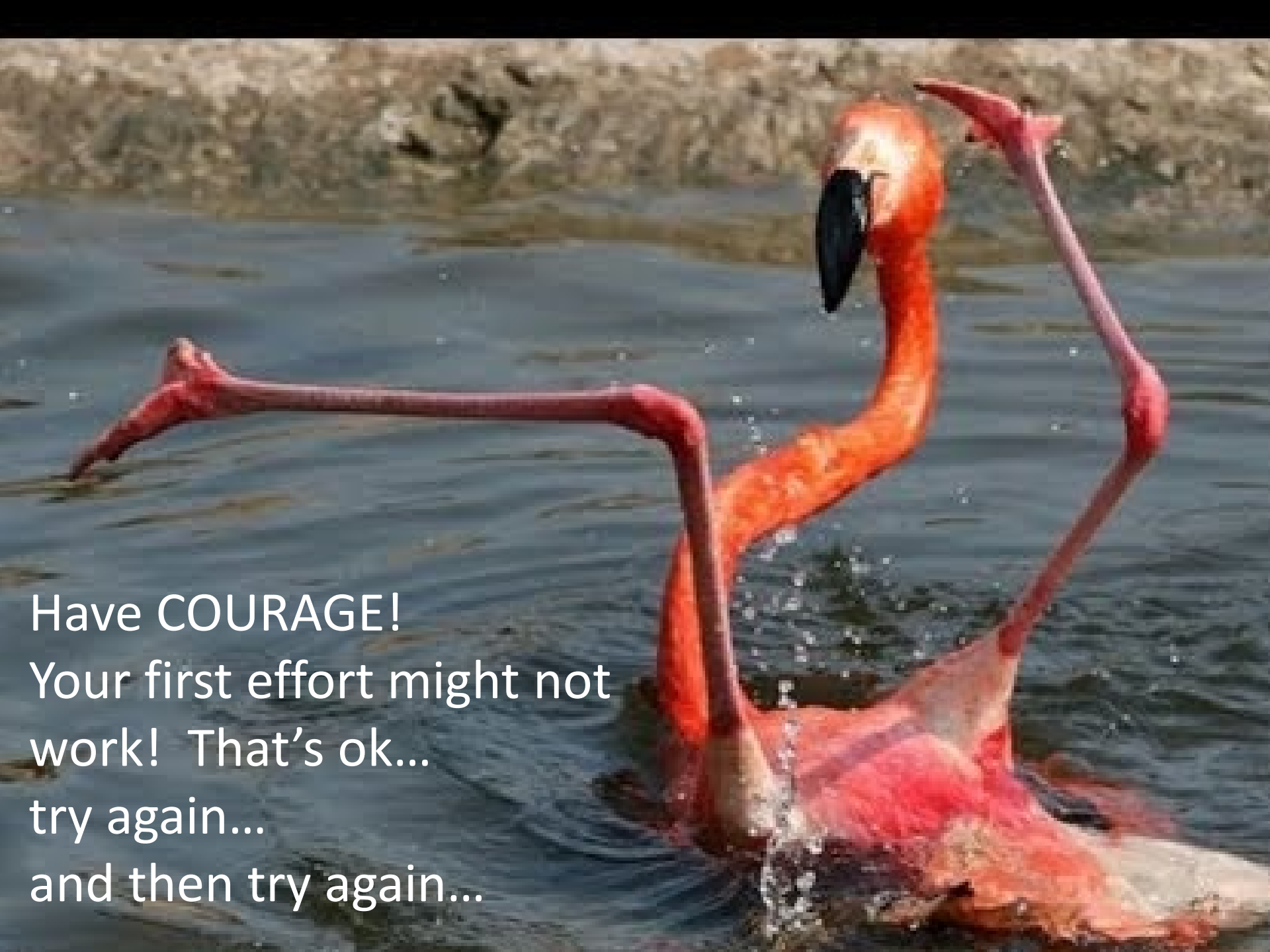
M.E.

MEMBER EXPERIENCE

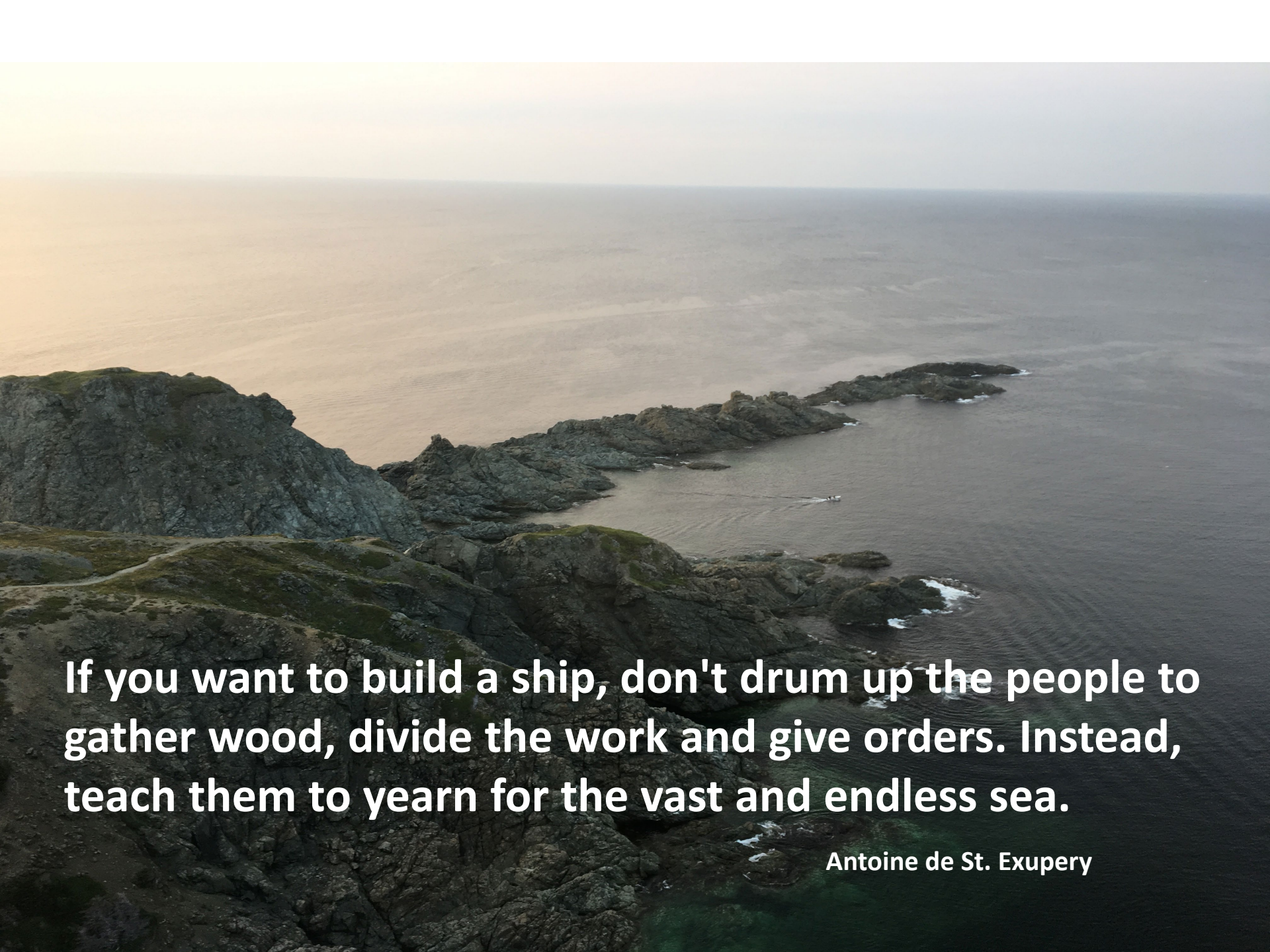
**Keep
Calm
and
Be a Shift
Disturber**



Not feeling like a flamingo? Fake it til you make it.



Have COURAGE!
Your first effort might not
work! That's ok...
try again...
and then try again...



If you want to build a ship, don't drum up the people to gather wood, divide the work and give orders. Instead, teach them to yearn for the vast and endless sea.

Antoine de St. Exupery

**Stay the
course –
focus!**

COURAGEOUS LEADERSHIP

27 MARCH

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Join to:

- ✓ Gain powerful insight into making effective change
- ✓ Discover the benefits of “strategic doing”
- ✓ Inspire others to think about growth in new ways

What would it take to make
your club *irresistible*?

